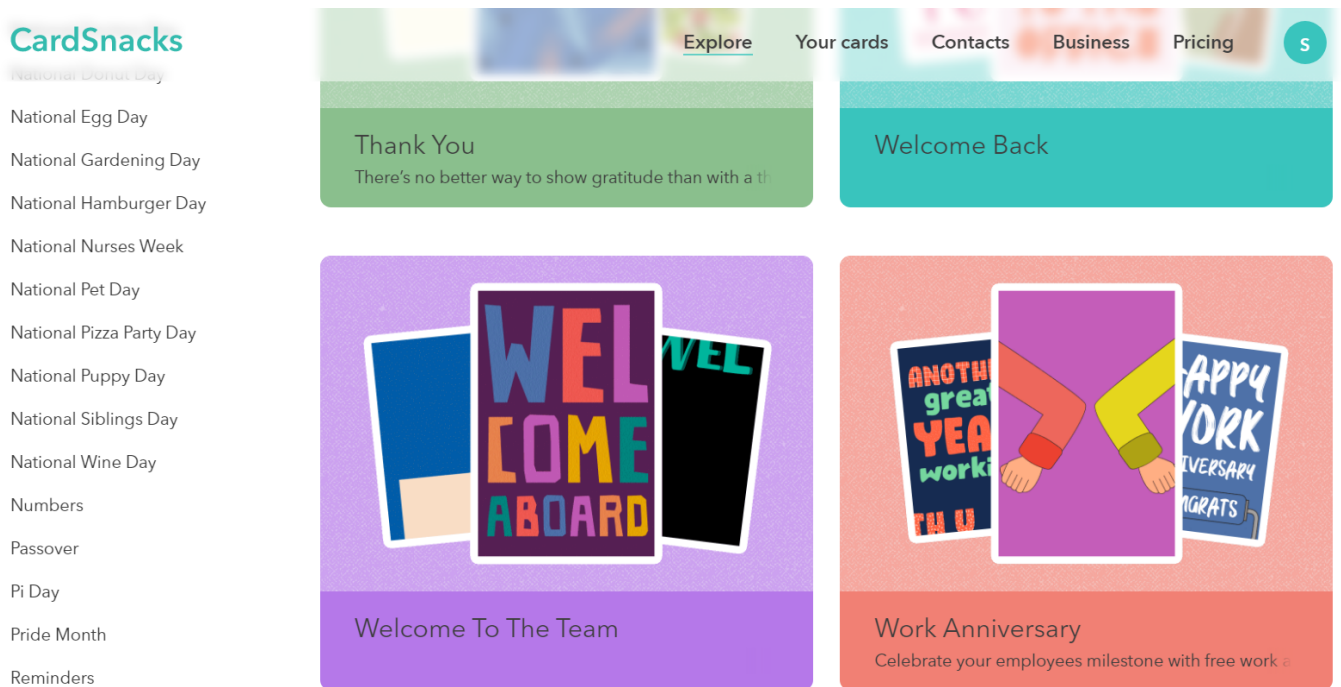


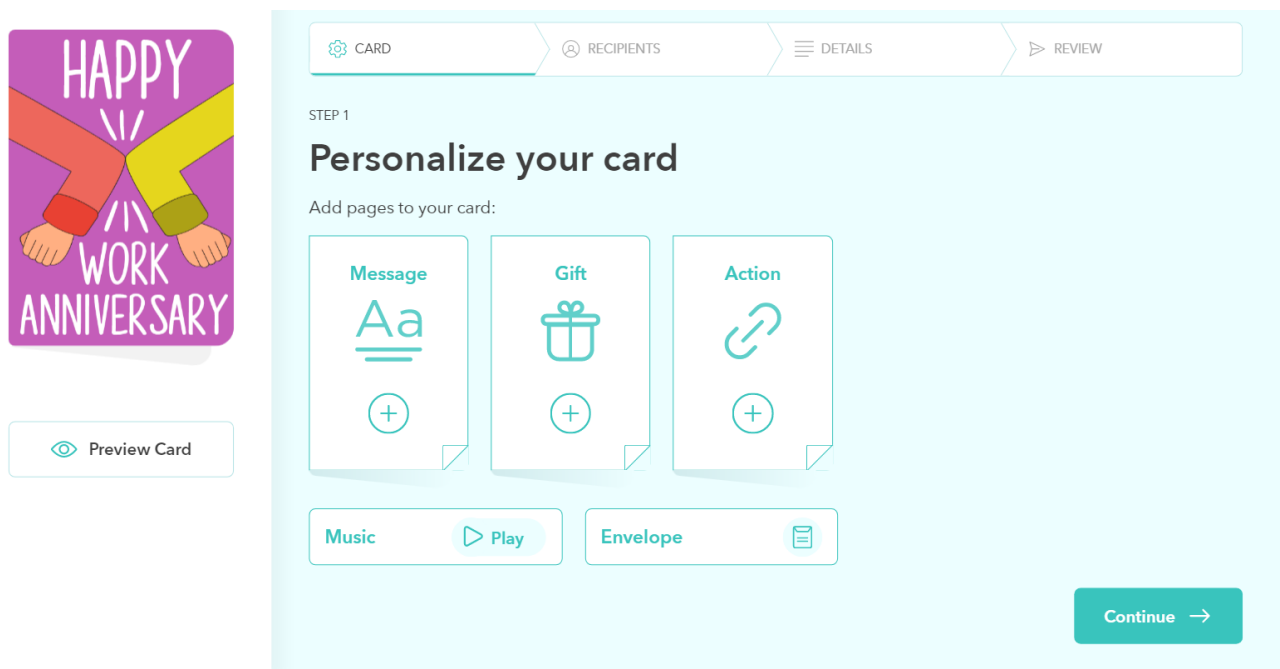
CardSnacks

How to Create a Work Anniversary Campaign

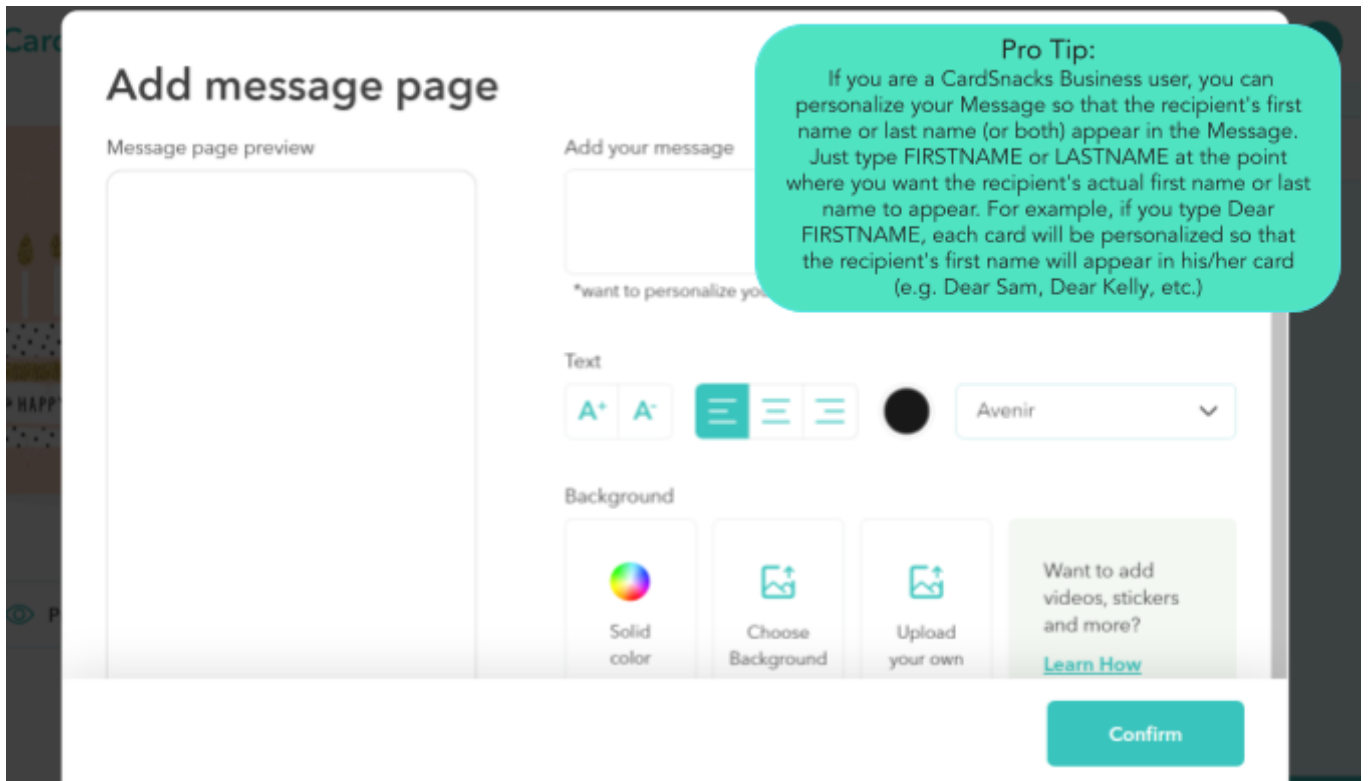
1 Go to cardsnacks.com. Select the card you want to send.



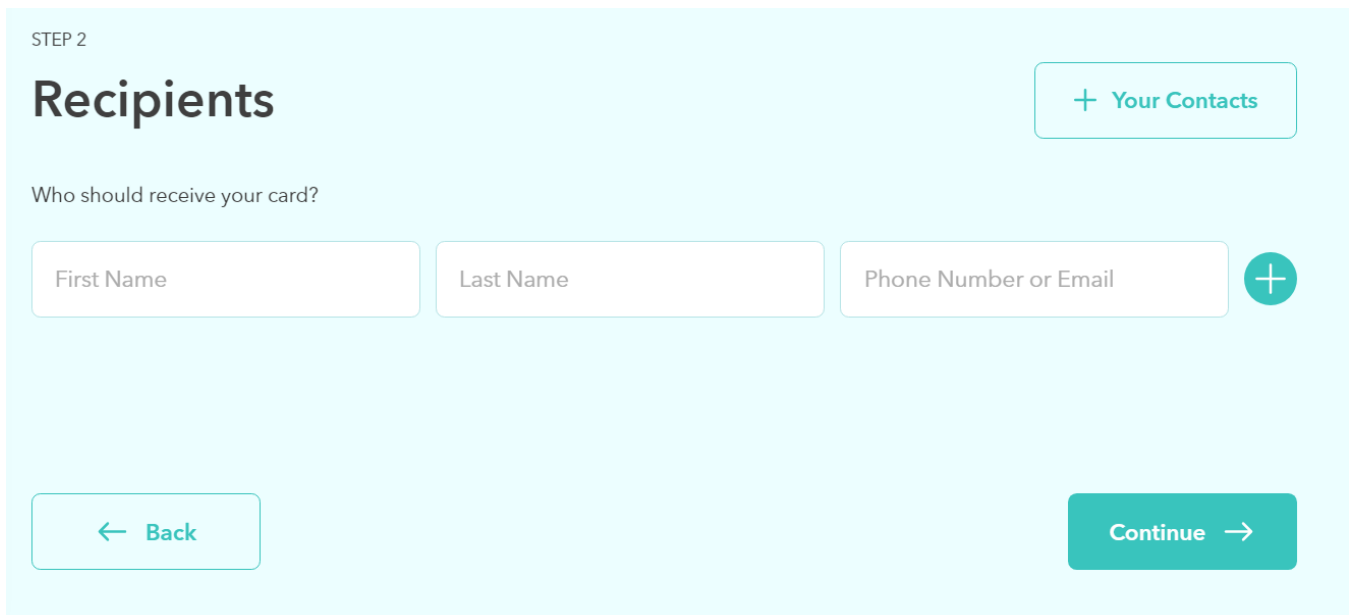
2 Personalize your card. First, tap "Message" to personalize your message.



3 Create your message. You can customize the type style, add a background, and more!



4 Click "Your Contacts".



5 Select the contacts you want to send to. Make sure their anniversaries are visible and correct. If not, click “Manage Contacts” and enter in their work anniversaries. Then, click “Add Recipients”.

Add Recipients

<input checked="" type="checkbox"/>	Name	Tags	Date of birth	Anniversary	Phone number/Email
<input checked="" type="checkbox"/>	Guillermo de la Cruz		May 03, 1990	Jul 06, 2020	+15555550100
<input checked="" type="checkbox"/>	Joe Smith		Jan 27, 1998	Sep 17, 2021	joesmith@cardsnacks.com
<input checked="" type="checkbox"/>	Susan Maisel		Aug 28, 1998	Oct 28, 2018	+15555551234
<input checked="" type="checkbox"/>	Veronica Wadsworth		Jul 05, 2001	Dec 01, 2019	veronicawadsworth@cardsnac...

Cancel Manage Contacts 4 contacts **Add Recipients**

6 Click “Continue”.

STEP 2

Recipients

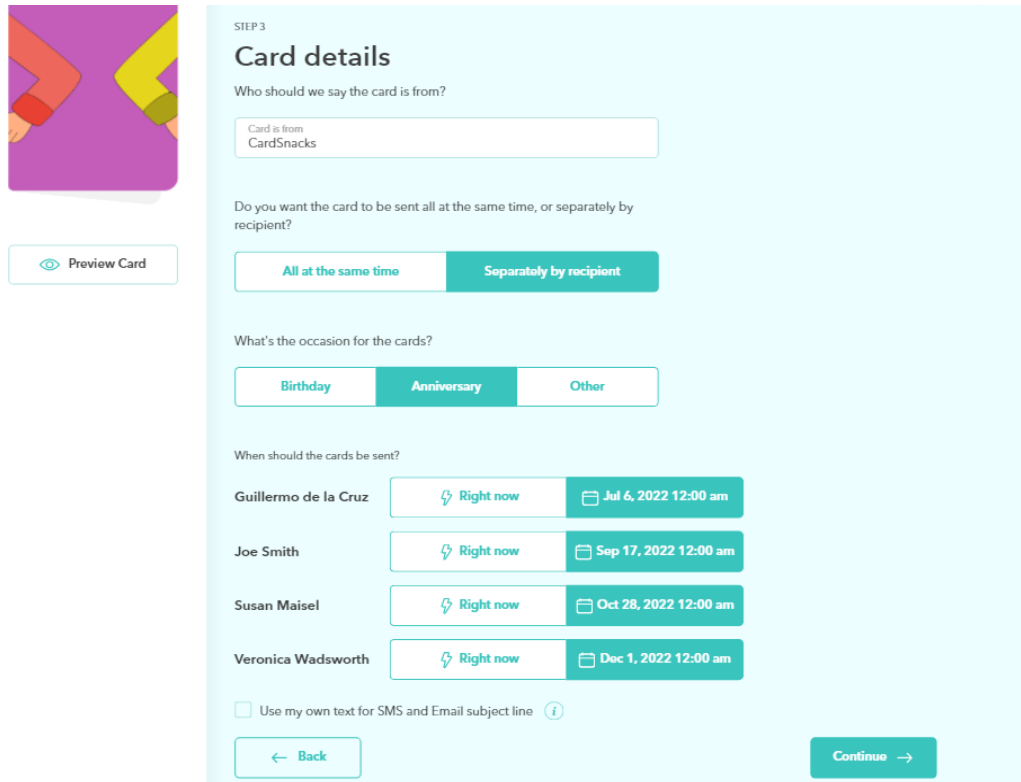
+ Your Contacts

Who should receive your card?

First Name Guillermo	Last Name de la Cruz	Phone Number or Email +15555550100	✗
First Name Joe	Last Name Smith	Phone Number or Email joesmith@cardsnacks.com	✗
First Name Susan	Last Name Maisel	Phone Number or Email +15555551234	✗
First Name Veronica	Last Name Wadsworth	Phone Number or Email veronicawadsworth@cardsnacks.	✗
First Name	Last Name	Phone Number or Email	+

← Back **Continue →**

7 Click "Separately by recipient" and "Anniversary". The contact's anniversaries should automatically appear. Ensure these are correct, then click "Continue".



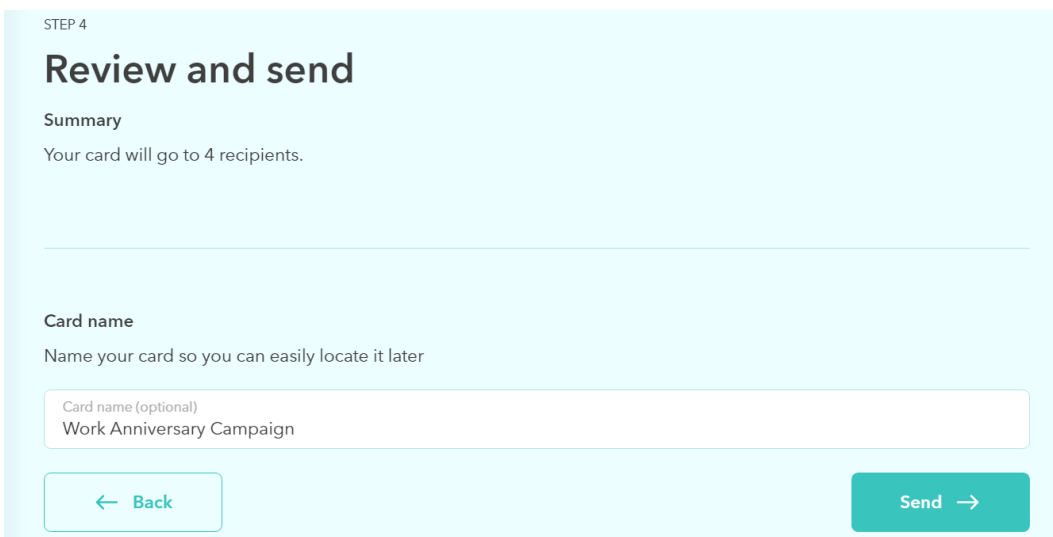
The screenshot shows a 'STEP 3 Card details' form. On the left is a preview of a purple card with colorful geometric shapes and a 'Preview Card' button. The main form area includes:

- Who should we say the card is from?** A text input field containing 'Card is from CardSnacks'.
- Do you want the card to be sent all at the same time, or separately by recipient?** Two radio buttons: 'All at the same time' (unselected) and 'Separately by recipient' (selected).
- What's the occasion for the cards?** Three radio buttons: 'Birthday' (unselected), 'Anniversary' (selected), and 'Other' (unselected).
- When should the cards be sent?** A table with four rows, each for a recipient:

Recipient	Send Method	Send Time
Guillermo de la Cruz	Right now	Jul 6, 2022 12:00 am
Joe Smith	Right now	Sep 17, 2022 12:00 am
Susan Maisel	Right now	Oct 28, 2022 12:00 am
Veronica Wadsworth	Right now	Dec 1, 2022 12:00 am

- Use my own text for SMS and Email subject line (with an info icon).
- Navigation buttons: 'Back' and 'Continue'.

8 Make sure the Summary is correct. Then name your card so you can easily locate it later. When you are done, click "Send".



The screenshot shows a 'STEP 4 Review and send' form. It includes:

- Summary**: A section stating 'Your card will go to 4 recipients.' with a horizontal line below it.
- Card name**: A section with the instruction 'Name your card so you can easily locate it later' and a text input field containing 'Work Anniversary Campaign'.
- Navigation buttons: 'Back' and 'Send'.

9 Congratulations! You have successfully created a Work Anniversary Campaign. Each recipient will receive their card on their actual work anniversary!

